

APR Tenure-Track Faculty Position

The Department of Advertising and Public Relations at The University of Alabama seeks an outstanding faculty member for a tenure-track assistant professor position with a **potential start date of August 2017**.

Research: An earned doctorate in advertising, integrated marketing communication or related field is required by date of appointment. Applicants must demonstrate strong potential to establish and maintain a scholarly research program. Because our departmental mission is to "shape the future of global advertising and public relations," we welcome diverse research perspectives, an understanding of the changing media environment, and entrepreneurial, leadership-focused thinking.

Teaching: UA is a student-centered research university. It is preferred that candidates have teaching experience and be able to successfully engage students in the classroom. Applicants must display an ability to be an active and involved member of a highly collaborative faculty team. An understanding of the strategic foundation of advertising is necessary, and applicants with professional experience in this area will be particularly strong candidates. Primary teaching assignments will include advertising strategy courses, such as research methods, consumer insights, advertising account planning and media planning. Secondary assignments could include creative advertising development courses, dependent upon department's needs and candidate's skills. The APR department houses a master's program and participates in a college-wide doctoral program.

The Department of Advertising and Public Relations is nationally recognized with more than 40 years of achievement by leading scholars and a highly competitive AAF National Student Advertising Competition team. Student work has been exhibited during The One Club for Art & Copy's Creative Week in New York. The department is a frequent finalist in PRWeek's Education Program of the Year. The University of Alabama is an Equal Opportunity/Affirmative Action Employer.

To apply: Upload an application, resume and cover letter for the **assistant-level position** at: <http://facultyjobs.ua.edu/postings/38809> and mail three letters of recommendation to:

APR Search Committee
Attn: Dr. Lance Kinney
University of Alabama
Box 870172
Tuscaloosa, AL 35487-0172

Application review begins immediately and will continue until the position is filled. Questions regarding the search should be directed to kinney@apr.ua.edu.